



Referral Program

Introducing High Five's Ambassadors Collective!

Any High Five Co-op member who refers at least 2 new members and is credited for those memberships is inducted into the club! Ambassadors Collective members will be recognized in the brewery and on our website. Everyone will know that you did your part in building the brewery, plus you'll get some very cool prizes.



Thumbs up – 2 Referrals: A High Five T-shirt, pint glass, and \$25 worth of High Five bucks to be used at the Co-op Brewery once we're open.



High Five – 5 Referrals: Your name showcased in custom artwork in the brewery, a High Five glass growler, High Five growler carry case, plus 5 growler fills once the brewery is open.



Double High Five – 10 Referrals: You'll get a High Five double wall growler, 5 additional growler fills, \$50 High Five bucks to be used at the Co-op Brewery once we're open, and a High Five Hoodie. Refer 10 new members to the Co-op and you get this plus top bragging rights!

Wait, there's more...

Each day High Five Co-op gets closer to reaching our goal of opening the doors of Michigan's first cooperatively owned brewery. To further encourage referrals at this critical time, we've put together some one of a kind prize packages. Two weeks prior to our opening date, we'll tally up the top 5 referrers and let them choose between the following prizes:

- Catered dinner and private sneak peek at the brewery for you and 9 friends.
- A Beer City brewery tour on the Beer City Runner for you and 9 friends
- Beer collector's gift basket with over a dozen beers including hard to find brews from local breweries, some no longer in production, and popular east and west coast favorites. More details to be revealed soon.
- Watch the first official High Five Co-op batch be brewed.
- Your recipe on tap at High Five Co-op taproom.

Prize selection will be made by order of finish, so get going on those referrals! We'll keep you up to date by posting a leaderboard in the newsletter each month. Right now the race is wide open, so get out there and start talking about your Co-op!

Terms and Conditions:

The Ambassadors Collective is only open to Co-op members. Remember, a referral only counts if your name is listed in "Referred By" field on the member sign up form. The Co-op reserves the right to make changes at any time. Grand prizes for the top referrers to be scheduled on a mutually agreeable date. Ties to be resolved by lottery type drawing. Members of the Ambassadors Club and referral leaders will be publicized. If you wish to opt out of this publicity or have questions, please email us at marketing@beer.coop.